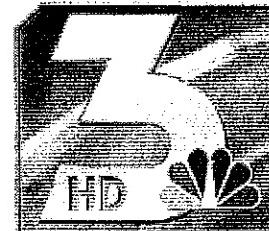


## ORDER



KSNV

Orders	Order / Rev:	101886	
	Alt Order #:	06815346	
	Product Desc:	OCEGUERA 4 CONGRESS	
	Estimate:	1185	
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:
	Original Date / Rev:	05/21/12 / 10/01/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	GMMB, Inc./ Washington D.C.	
	Buying Contact:		
	Billing Contact:		
		Washington Harbor	Billing Type:
		Washington, DC 20007	Broadcast
			Billing Cycle:
			EOM/EOC
			Agency Commission:
Advertiser	Name:	Oceguera for Congress - Reuse	
	Demographic:	A35+	
	Product Codes:	PLC02	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	
Totals			

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/08/12	29	\$21,280.00	\$18,088.00	October 2012	29	\$21,280.00	\$18,088.00	0.00
					Totals	29	\$21,280.00	\$18,088.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$21,280.00
Market	100%	\$106,400.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$27,664.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$22,344.00
KTUD	1%	\$1,064.00
KVVU	22%	\$23,408.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$10,640.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	2	\$425.001	0.00	NM	2	\$850.00	

## WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	2	\$425.00	0.00





Order / Rev: 101886  
Alt Order #: 06815346  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Oceguera for Congress  
Product Desc: OCEGUERA 4 CONGRESS  
Estimate: 1185

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	10/02/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
<b>EARLY NEWS</b>															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/02/12	10/08/12	MTWTF--		3		\$1,200.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/02/12-10/08/12	M-F Early News		5-630p				MTWThF----	:30(\$1,200.00)	0.00	NM			
See MG 15.5 [na debates]															
5	KSNV	10/02/12-10/08/12	M-F Early News		5-630p				MTWThF----	:30	\$1,200.00	0.00	NM		
(@)	MG for 15.2 10/03		[Revised Rate to Reinstate]												
E 16	KSNV	10/02/12	10/08/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	3	\$1,300.00	1	0.00	NM	3	\$3,900.00
<b>JEOPARDY</b>															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/02/12	10/08/12	MTWTF--		3		\$1,300.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm				MTWThF----	:30(\$1,300.00)	0.00	NM			
See MG 16.4, 16.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm				MTWThF----	:30(\$1,300.00)	0.00	NM			
See MG 16.4, 16.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm				MTWThF----	:30	\$1,300.00	0.00	NM		
(@)	MG for 16.3, 16.2		[Revised Rate to Reinstate]												
5	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm				MTWThF----	:30	\$1,300.00	0.00	NM		
(@)	MG for 16.3, 16.2		[Revised Rate to Reinstate]												
E 17	KSNV	10/02/12	10/08/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-TF--	:30	3	\$1,300.00	1	0.00	NM	3	\$3,900.00
<b>WHEEL OF FORTUNE</b>															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/02/12	10/08/12	MT-TF--		3		\$1,300.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm				MTWThF----	:30(\$1,300.00)	0.00	NM			
See MG 17.4, 17.5, 17.6 [Below LUR-LUR is \$260]															
2	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm				MTWThF----	:30(\$1,300.00)	0.00	NM			
See MG 17.4, 17.5, 17.6 [Below LUR-LUR is \$260]															
3	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm				MTWThF----	:30(\$1,300.00)	0.00	NM			
See MG 17.4, 17.5, 17.6 [Below LUR-LUR is \$260]															
4	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm				MTWThF----	:30	\$1,300.00	0.00	NM		
(@)	MG for 17.3, 17.2, 17.1		[Revised Rate to Reinstate]												
5	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm				MTWThF----	:30(\$1,300.00)	0.00	NM			
(@)	See MG 17.7		[PGM CHG = NBC DEBATE]												
6	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm				MTWThF----	:30	\$1,300.00	0.00	NM		
(@)	MG for 17.3, 17.2, 17.1		[Revised Rate to Reinstate]												
7	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm				MT-TfF----	:30	\$1,300.00	0.00	NM		
(@)	MG for 17.5 10/03		[DAY MOVE]												
E 22	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	1	\$425.00	3	0.00	NM	1	\$425.00
<b>NEWS 3 NIGHTSIDE</b>															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/02/12	10/08/12	MTWTF--		1		\$425.00		0.00							

Order / Rev: 101886  
 Alt Order #: 06815346  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Oceguera for Congress  
 Product Desc: OCEGUERA 4 CONGRESS  
 Estimate: 1185

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 22	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	1	\$425.003	0.00	NM		1	\$425.00											
<b>M-F News 3 at Eleven</b>																										
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/02/12</td> <td>10/08/12</td> <td>MTWTF--</td> <td>1</td> <td>\$425.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/02/12	10/08/12	MTWTF--	1	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWTF--	1	\$425.00	0.00																					
E 24	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$350.003	0.00	NM		1	\$350.00											
<b>Sa-Su News 3 at Eleven</b>																										
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-----S</td> <td>1</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00																					
N 26	KSNV	10/02/12	10/05/12	Last Call w/Carson Daly	CM	136-205am	-TWTF--	:30	1	\$30.004	0.00	NM		1	\$30.00											
<b>Last Call w/Carson Daly</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-TWTF--</td> <td>1</td> <td>\$30.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-TWTF--	1	\$30.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-TWTF--	1	\$30.00	0.00																					
N 27	KSNV	10/02/12	10/08/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$325.001	0.00	NM		1	\$325.00											
<b>Rachael Ray</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/02/12</td> <td>10/08/12</td> <td>MTWTF--</td> <td>1</td> <td>\$325.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/02/12	10/08/12	MTWTF--	1	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWTF--	1	\$325.00	0.00																					

Totals 29 \$21,280.00